The following homework assignment is to be submitted via email to Leonard (Haoyu) Wang at hw00052@mix.wvu.edu with a "cc" to me. The answers are due before class time on the day that we begin the next block of material. They should be typed up and emailed to Leonard in Word. (This will take a bit of time, but it is good practice.)

- (1) Suppose that Al is a net benefit maximizer. Suppose that her net benefits (N) are simply $N = 4Q^{.5} PQ$ and that price (P) is 1 dollar/ unit. Find Al's net benefit maximizing quantity.
- (2) Suppose that AI is a net benefit maximizer. Suppose that her net benefits are $N = 20Q^{-5}$ –PQ, find AL's demand function for this good.
- (3) Suppose that Al has the utility function $U = X^{.5}Y^{.5}$ and has \$50 to allocate between goods X and Y. The price of X is 5\$/unit and the price of Y is 10\$/unit. Find the quantities of X and Y that Al will purchase.
- (4) Suppose that Al has the utility function $U = X^{.75}Y^{.25}$ and has \$50 to allocate between goods X and Y. The price of X is 5\$/unit and the price of Y is also 5\$/unit. Find the quantities of X and Y that Al will purchase.
- (5) Suppose that Al has the utility function U = u(X,Y) and has \$100 to allocate between goods X and Y. (a) Characterize choice of the two goods using the substitution method. (b) Characterize Al's demand function for good X.
- (6) Suppose that Al's total benefit function (B = b(Q)) is strictly concave. Characterize Al's demand curve for this good and determine whether it is upward or downward sloping. Then explain the intuition behind your result by referring to the various mathematical steps taken. (Hint, you'll need to use the implicit function and implicit function differentiation rule to do this.)